



Pigtails & Crewcuts®
haircuts for kids

The logo for Pigtails & Crewcuts features a stylized girl with pigtails on the left and a stylized boy with a crew cut on the right, both in a simple, cartoonish style.

the list of **TOP 20**
CHILDREN'S FRANCHISES

Top 20 Children's Franchises

If you want a career that allows you to work with kids, while at the same time be your own boss, look no further than one of the many leading children's franchises available.

By 2020, children are expected to make up a quarter of the population. Get in on what is sure to be a money-making opportunity for years to come. Some of the most popular children's franchises today include childcare, tutoring programs, and recreational and athletic programs — franchises geared towards promoting productive minds and bodies.

While you don't need any specialized skills to become an owner of most children's franchises, it helps to have a love of kids. Browse the list of the Top 20 Children's Franchises to see if there is anything that is appealing to you.

Pigtails & Crewcuts

Kids love Pigtails & Crewcuts children's salon because it's a world made just for them, and parents love the salon because they know their kids are in good hands. In addition to hair styling services, each Pigtails & Crewcuts has its own party room, available for themed birthday celebrations, as well as a retail section. In just over 10 years, owner Wade Brannon has grown Pigtails & Crewcuts to more than 50 franchise locations across the country, providing outstanding service to kids and their parents. His expertise has guided Pigtails & Crewcuts to become one of the fastest-growing children's franchises in the United States, where Entrepreneur Magazine has named it to the Franchise 500 list for five consecutive years. In addition, in 2010, Parents Magazine named Pigtails & Crewcuts one of the Top 10 Chains for Kid Birthday Parties.

Bricks 4 Kidz

Bricks 4 Kidz provides an extraordinary atmosphere for children to learn, build and play with LEGO Bricks. It offers activities for children ages 3-13, including after-school enrichment classes, week-long summer camps, birthday parties and pre-school classes. Bricks 4 Kidz uses LEGO Bricks and over 200 proprietary model plans to teach children the principles of STEM (science, technology, engineering and mathematics) through engaging activities.

Professor Egghead

As one of the leading children's franchises, Professor Egghead Science Academy has one goal in mind: to make science cool for kids. A Professor Egghead Science Academy education franchise does not need a physical location. Franchisees hire instructors, who then visit a variety of locations, such as schools, parks, community centers and private homes, to run educational programs. Since instructors run the Egghead Proprietary curriculum, franchisees don't have to worry about developing content.

Children's School of Yoga

The mission of Children's School of Yoga is to be a child's first yoga teacher in a fun and age-appropriate way. Their goal is for the child to practice yoga into their adult life. They feel that if a child takes just one yoga pose or breathing technique from their program and uses it, then they have achieved their mission. All children's classes are curriculum-based, age-appropriate, and theme-oriented. Owner Doreen Foxwell personally trains all of her teachers and franchisees and works closely with them.

Space Walk

Space Walk, America's leading provider of inflatable fun, has over 40 years of experience unlocking the success of people like you across the United States. With their Partner Program, Space Walk will put you into business for yourself and commit to helping you become a success in your community. They are the inventors of the inflatable amusement industry and have helped many families and individuals just like you. When you become a spacewalk partner, you receive inflatables to rent in your community. You do not have to purchase them. Some Space Walk partners have over \$200,000 worth of equipment that Space Walk provides! You also get a custom designed computer program for taking reservations and a business license at no cost to you.

Tot Squad

Tot Squad comes to the rescue of busy parents and caregivers every day by providing the care, safety and installation of baby gear both in retail settings and at home. To date, Tot Squad has served thousands of happy parents and caregivers, expanded their services to include repairs and certified car seat installations, and established partnerships with some of the most significant brands and retailers in the parenting space.

Rockin' Jump

Rockin' Jump is a family friendly, indoor trampoline park with areas for open jumping, dodgeball, and basketball. They also have a foam pit and private party rooms. As one of the up-and-coming children's franchises, it is also an exciting alternative for birthday parties and family gatherings, where quality food and private party rooms are guaranteed, and kids can safely play while parents socialize.

Kinderdance International

Kinderdance is the original worldwide dance, motor development, gymnastics and fitness program that includes academic readiness skills which are specifically designed for children ages 2 to 12. What makes Kinderdance unique is that their programs incorporate educational concepts in a developmentally designed curriculum that benefits the total child. They place special emphasis on building self-confidence and self-esteem in young children. Franchisees offer Kinderdance's innovative "education through dance" programs to thousands of children across North America, teaching at YMCAs, churches, public and private school systems, military bases, community centers, and preschools and child-care centers.

STEM for Kids

As the founder and CEO of STEM For Kids, Moni Singh is connecting industry with academia through STEM (science, technology, engineering and math) education. Her mission is to make STEM fun and real for children. Her organization has enabled thousands of children in grades K-12 to experience science, engineering and computer programming in a hands-on way. Singh launched STEM For Kids children's franchises to broaden the reach of her STEM programs.

Sing Your Name

Sing Your Name is a distributorship offering a wide range of hugely popular personalized children's products, from personalized music CDs to one-of-a-kind interactive Kids Story Books. For simpler tastes, Sing Your Name also offers a full line of personalized paper products including personalized name poems and growth charts. Unique to

children's franchises, Sing Your Name offers multiple start-up packages designed to fit any budget.

British Swim School, USA

British Swim School was created to provide new franchise owners a feeling of fulfillment and purpose in helping save children's lives. Unlike other swim schools, British Swim School owners don't need a great deal of money to get their businesses up and running. British Swim School has spent years developing partnerships with existing organizations to find available pools for its franchise owners to use. The organization reaches more than 6,000 students per week and conducted more than 250,000 swimming lessons in 2013.

Hobby Quest

Hobby Quest's franchisee model was developed as a home-based business. The primary business of Hobby Quest is after-school programs for children ages 5 to 14 years old, working mainly with and in schools and community centers. Another line of business is providing children's activities such as summer camps, birthday parties, Boy Scouts functions and private classes. To ensure quality and consistency, Hobby Quest operates a support network for the development and operation of each franchisee.

e2 Young Engineers

e2 Young Engineers' home-based, children's franchise provides education and tutoring services to children and families through proprietary curriculums focused on using LEGO and K'nex to develop specific skills that will be invaluable in children's lives. Program delivery methods include cooperation with local community centers, schools, playgroups, various religious institutions and any other center

where children's activities may occur. Franchisees operate in an exclusive territory and have the full support of e2 Young Engineers management team and global network of support staff.

Kids in Sports

Kids in Sports was started in 1999 in New York City by Michael Strutt and Kenneth Colon whose passion for sports and coaching led them to design programs that teach the fundamentals of sports to children ages 12 months to 12 years in a safe, fun, friendly and supportive environment. In addition to the basic rules and skills of sports, children learn sportsmanship, teamwork, respect and communication — the building blocks for young athletes. The founders' goal is to team up with qualified people to bring the same passion and energy for operating a children's sports program as they have. Their team provides franchise support. Kids In Sports is positioned to be a leader in children's sports instructional programs and they look forward to expanding their successful brand.

KidzArt

KidzArt is a drawing-based fine arts program, offering classes, parties, camps and workshops, with curriculum that never repeats and a variety of creativity-oriented educational programs. Teach yourself or hire a staff of teachers on a full- or part-time basis. You can easily change as your business grows. Ongoing monthly training is available via curriculum, conference calls, webinars and videos.

JumpBunch

JumpBunch brings sports and fitness classes to existing daycare, preschool and school age classrooms. Since classes are held at the schools, this is a low-overhead, home-based business. JumpBunch

serves a broad audience of children from 15 months to 12 years old with proven, age-appropriate programs for toddlers, preschool and school age kids. Today, over 50,000 children around the world enjoy JumpBunch classes every week. JumpBunch uses over 300 lesson plans matched with sports equipment carefully sourced to be safe and age appropriate. JumpBunch is a proven business model that positions owners to fill a real need valued by parents and school directors.

Imagination Yoga

Imagination Yoga is a curriculum-based yoga program for kids that inspires real change in the lives of children. Not only is it a fun and effective yoga class, it is also an opportunity to teach kids concepts like compassion, concentration, relaxation and something they call being 'Boldly kind.' Imagination Yoga instructors teach children ages 2 through 12 yoga poses and concepts by having them act out adventure stories set in farms, castles, outer space and more.

Mathnasium

Mathnasium is a specialized math-only children's franchise with learning centers in 16 countries, beyond the U.S. and Canada. Mathnasium Learning Center's franchise opportunity is an excellent blend of owning a business while making a positive impact on children. There is a growing demand for quality math instruction. Kids across the country struggle in math every day. Mathnasium presents a special opportunity for entrepreneurs to invest in themselves while motivating and inspiring others. Help children discover how much fun math can be as they catch up, maintain and get ahead in their education.

Apex Fun Run

Unlike many other children's franchises, Apex Fun Run makes a significant impact on local communities by raising funds desperately needed by teachers and schools. Their events typically raise twice the capital of traditional fundraisers. Along with fundraising activities, as one of the up-and-coming children's franchises, Apex Fun Run teaches young children leadership and development skills found nowhere else. Founder Scott Donnell combined his passion for fitness and leadership with a successful fundraising component that awards students prizes for their pledges. The pledges help raise needed funds for elementary schools. Ten percent of what is raised in the classroom goes directly back to the teacher for the classroom.

Kumon

High school math teacher Toru Kumon developed the Kumon method of learning more than 50 years ago in Japan when his son was struggling with second-grade arithmetic. Today, at locations throughout North America, Kumon franchisees apply this method of daily practice and self-paced advancement to children's math and reading skills. Kumon is different from other learning programs in that students will be actively developing critical, self-learning skills as they progress through their Kumon Math and Reading Worksheets. They'll build a solid grasp of each concept as they successfully solve each worksheet. Kumon has helped millions of children advance their reading and math abilities. As a franchise owner, you'll help students build the critical math and reading skills that can help them achieve more in school and in life.



About Pigtails & Crewcuts

Founded in 2004 in Atlanta, Georgia, Pigtails & Crewcuts is a children's hair salon franchise dedicated to making haircuts fun and stress-free for young patrons and their parents. With nearly 50 locations across the nation, Pigtails & Crewcuts specializes in quality haircuts for boys and girls of all ages. We also host children's parties. In fact, in 2010, Parents.com named Pigtails & Crewcuts one of the Top 10 Chains for Kid Birthday Parties. In addition, Pigtails & Crewcuts has been named to the "Franchise 500" list as a top franchise by Entrepreneur Magazine for five consecutive years. To learn more, go to pigtailsandcrewcutsfranchise.com.

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